



APPENDIX 5

PRIVACY NOTICE FOR PROCESSING PARTICIPANT PERSONAL DATA:

Dear Participant,

Please note that the General Data Protection Regulation (EU) 2016/679, (hereafter referred to as “the GDPR”) governs protection of the personal data of individuals as a fundamental right. This regulation requires that processing of your personal data is correct, lawful and transparent and protects your confidentiality and your rights.

This notice is part of the provisions of GDPR Article 13.

The legal basis for processing is covered by GDPR Article 6 comma 1 letter e.

DATA CONTROLLER

The Data Controller in charge of processing of your personal data is the Masters of Sourdough and Italian Panettone (hereafter “the **Academy**”), registered office in Laboratorio Aperto, Chiostrò della Fontana del Complesso di San Paolo, Vicolo delle Asse n.5 – 43121 Parma, Italy.

You can contact the Data Controller at the above address or send an email to segreteria@accademiamastrilievitomadrepanttoneitaliano.it

PROCESSING PURPOSE AND METHODS

Personal data (full name, address, telephone number, method of payment for entry, photos, audio and video and all other personal data) will be processed for organizational purposes of the Panettone World Championship (hereafter “the Event” and may be used for communications, campaigns and initiatives linked to the above Event for both printed publications and on the Event website and Event partner websites, on Event social media channels (Facebook, Instagram, YouTube and others) and on all of the Academy's official communication channels.

The Academy will not use any image that may harm your individual dignity, reputation or respectability.

RECIPIENTS OF DATA AND DISCLOSURE OF DATA

Your personal data (including photos, audio and video) may be disclosed in the ways described above in relation to and for the sole purposes described previously.

Your personal data may also be disclosed to subjects who process the collected images to fulfill specific agreements and in compliance with the provisions of the Regulation.

PERIOD OF DATA STORAGE

Data captured will be stored in the Academy's archive to create a historic memory of the Event. Data will be stored no longer than the period of time required for processing purposes and/or the period of time required by law.

DATA COMMUNICATION

Personal data (photos, audio and video) including data collected for the above purposes may only and exclusively be used by partners of the Academy for the above purposes.

RIGHTS OF DATA SUBJECT

As the Data Subject, you have the right to request from the Academy, as the Data Controller, in accordance with GDPR Articles 15, 16, 17, 18, 19 and 21:

- access to your personal data and all information covered by GDPR Article 15;
- rectification of incorrect data and integration of incomplete data;
- erasure of your data, except for data contained in legal documents which the Academy is obliged to keep and unless there is a legitimate overriding reason for processing;
- limitation of processing under GDPR Article 18.

You also have the right to:

- oppose processing of your personal data, unless processing of your data is necessary and obligatory for participation in the Event.
- withdraw consent for non compulsory data processing without jeopardizing the legal basis of processing based on consent given previous to withdrawal.

You can exercise all of the above rights by sending a communication to the following e-mail segreteria@accademiamastrilievitomadrepanettoneitaliano.it

Place and date _____

Signature for consent _____